Impact Investment Asset Managers in the DACH region

Impact in Motion 15

An annually updated showcase of experienced Impact Investment Asset Managers

What is the IiM 15?

The Impact in Motion 15 (IiM 15) is the first publicly available selection of experienced private equity and private debt impact asset managers in the DACH region (i.e. Germany, Austria, and Switzerland).

It will be updated on an annual basis and will serve as a starting point into the world of impact investing for investors and their financial advisors in the DACH region. The IiM 15 showcases asset managers and not funds or investment products and is developed to help investors identify experienced impact investment firms and explore potential investment options. Since there are more than 15 impact investment firms in the DACH region, not all of them can be included in the list. The IiM 15 thus represents a snapshot of the existing impact investment activities across geographies, sectors and asset classes.

IiM 15 is not an index or investable platform and does not constitute an offering or recommendation for specific products. It is rather a resource to inform further research for (potential) impact investors and their financial advisors.

What is the background on the impact investing market in the DACH region?

Whereas most impact investing reports and information sources have a strong focus on English-speaking markets (especially on the US and the UK market), we perceive an increase in investor interest from the DACH region. The growing interest from investors for impact investing is, however, accompanied by a lack of information.

What is the added value of the IiM 15?

The IiM 15 is the first showcase of impact asset managers with a focus on the DACH region. This selection will be published in German and provides information for investors and their financial advisors to get started with exploring the field of impact investing.

The IiM 15 for the DACH region is comparable to the "IA 50" developed by the U.S. organisation Impact Assets, which compiles international impact investing asset managers (with a strong focus on the U.S.).

How are the impact investment asset manager selected?

The 15 asset managers are selected according to clearly defined, transparent criteria. The selection process is overseen by a group of senior market experts called the "Advisory Board". The Advisory Board consists of six senior experts from different backgrounds (e.g. active investors, investor

networks, investment advisors, and academics) with strong impact investing experience both internationally and within the DACH region.

What is the source of the information provided about the asset managers on the IiM 15?

All information included has been provided directly by the asset managers and their firms. Impact in Motion has not participated in the preparation of the facts that underlie the profiles included and makes no representation as to the accuracy or completeness of the information. The texts of the IiM 15 document are not offers to sell securities or solicitations of an offer to buy securities. Any misrepresentation by firms of information contained in their profiles may result in the exclusion from the IiM 15.

Selection Criteria

In order to be considered for the IiM15, asset managers must:
- be located in the DACH region;
- have been active in impact investing for at least 3 years;
- invest through private equity and private debt;
- have at least EUR 5 m impact assets under management;
- invest in recoverable funds with an expected IRR equal to or greater than zero;
- have the goal of achieving positive social and/or ecological impact clearly anchored in their firm's strategy papers, annual reports or impact reports;
- measure the social and/or ecological impact of their investments.

About Impact in Motion	**Contact**
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